



Aztecs, Incas, Lions, & Panthers are:
Desert West Warriors

PO Box 3421
Glendale, AZ 85311

desertwestfootball@gmail.com
www.desertwestfootball.com

Phone: 866-424-DWYF (3993)

Desert West Youth Football & Cheer

Dear Potential Sponsor,

On behalf of the Desert West Board, I would like to thank you for the opportunity to submit our request for assistance for the 2011 season. Desert West has been serving the West Valley for over 7 years. Our organization has strived to continue to provide the youth from the greater Phoenix West Valley area an outlet to grow and learn life skills through the game of football. Our organization is supported by a great team of volunteers who dedicate their time to giving back to the community and youth.

Many of the families in the areas we service have been hit hard by the economic downturn, and unfortunately, the children are the ones who suffer the most as funds for extracurricular activities are among the first to be cut from family budgets. As a result, Desert West has spent a large portion of our funds to subsidize families who are struggling to meet the minimum financial commitment to join our league. We want all children to be given the chance to participate.

We participate and emphasize in fundraising to lower the overall costs for players. Fundraising is a team and morale builder which teaches the kids to work hard on and off the field to obtain their goals. However, fundraising doesn't cover all the cost. Our league provides each player with shoulder pads, helmets, 7-piece pad sets, pants, and practice jerseys, and teams are responsible for purchasing game jerseys. We are looking for assistance from the community to help provide the infrastructure needed to help our kids play the great game of football.

We are a non-profit organization, so any donation you make is tax deductible. All donations can be mailed to PO Box 3421 Glendale, AZ 85311. We also accept major credit cards and PayPal through our website at www.desertwestfootball.com. Thank you in advance for your support and generosity.
Sincerely,

Corinne Spears
Treasurer, Desert West

Sponsor Packages

Please make all checks payable to: Desert West Youth Football

Basic - up to \$100 → League T-shirt package

Bronze - \$100 to \$249 → Basic + league plaque

Silver - \$250 to \$349 → Bronze + link on website & newsletters

Gold - \$350 to \$500 → Silver + business name on league banner

**Platinum Package
\$500 and over**

T-shirt package, league plaque, website and newsletter advertisement, and business name on league banner and t-shirts